

UNICEF through J Walter Thompson

<i>S.No.</i>	<i>Activity</i>	<i>Agency responsible</i>
<i>UNICEF is supporting design and development of communication strategies in collaboration with NACO for RRE.</i>		
<i>1.</i>	<ul style="list-style-type: none">• Designing and setting of exhibition at each of the halt stations with one foldable kiosk design inclusive of 6 main panels and 1 key Information Wall.• Providing the designing for the exterior of bus bases on theme adaptation of coaches.• Design and development of proto-types set of six panels for these buses.• Branding design for cycles.• Maintenance of all the equipment and material on board (RRE).• To ensure timely language changeover of the material before the train enters the designated state.	UNICEF/J Walter Thompson